

About the Founder

Troy Holloday is a self-taught web programmer with nearly 20 years of experience, who began his professional career as a senior in high school at YIKES, Inc.

In 2009, Troy started his own web development firm, Holloday LLC, and has worked with various non-profit organizations and small businesses including, Fortune 500 companies.

Packed with an insatiable desire to create, Troy has created websites of his own that have gone on to attract millions of visitors.

Troy founded PartnerPave so that online businesses everywhere could generate more revenue and, at the same time, help charities.